



2026 ANNUAL

CATHOLIC CAMPAIGN

Our Church ■ Our Mission ■ Our Community

PARISH GUIDE AND RESOURCE TOOLKIT



Be blessed and bless others with your gift

Find your resources online:

www.catholicfoundation.org.au/2026acc-parishresources

CONTACT US: Nette Zabala **PHONE:** (07) 3324 3200

EMAIL: giving@bne.catholic.net.au

A message of gratitude from Archbishop Shane



I want to take a moment to thank you, our parish priests, staff and volunteers, for everything you do to support the Annual Catholic Campaign.

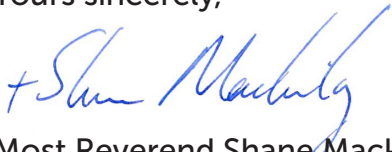
The Campaign asks something of parishes that goes well beyond logistics. It asks you to speak with integrity about the Church’s mission, to invite your community into generosity, and to do all of this alongside the many other demands of parish life. That is not a small thing, and I certainly do not take it for granted.

In the Gospel we’ve reflected on for this year’s Catholic Campaign, Jesus entrusts Peter not only with a profession of faith, but with a share in the work of building His Church. I think that is a fitting image for what you do. The Campaign reaches people because you carry it — in your homilies, in your conversations before and after Mass, in the care that you take with the materials, in the various follow-up that needs to happen.

The ministries that this campaign supports serve real people in real need. They can continue their work because of your generosity and what your parishes have helped inspire. You are part of that chain of care, and that really matters.

As Saint Paul wrote: everything comes from God, everything belongs to God, and everything finds its purpose in Him. Your service is part of that purpose. I am grateful to work alongside you.

Yours sincerely,


Most Reverend Shane Mackinlay
Archbishop of Brisbane

Parish guide and resource toolkit at a glance

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Campaign overview

The Annual Catholic Campaign (ACC) is an Archdiocesan-wide campaign that brings together all parishes to support ministries and services vital to our own communities. When we unite as one Archdiocesan family, we support ministries and services within our own neighbourhoods and share in God’s work. Your support helps to:

- Bring Catholic education to children in need through the Mary MacKillop Fund
- Prepare seminarians in Queensland to become future shepherds of our faith.
- Look after the accommodation and healthcare needs of more than 60 retired priests in the Archdiocese
- Provide a safe refuge, practical support, and hope to families and individuals through Centacare. This includes vital support to victims of domestic and family violence, homelessness support, hospital chaplaincy, prison chaplaincy, and post release service
- Support grassroots ministry that impacts our local community

Our dedicated team at the Catholic Foundation is on hand to support you and your parish in facilitating the Annual Catholic Campaign from start to finish. It is an honour and our privilege to stand shoulder to shoulder with you in this campaign that supports vital ministries and services in our community.

The Annual Catholic Campaign by the numbers in 2025



How your parishioners can support the campaign

Here are the ways your parishioners can support vital ministry through the Annual Catholic Campaign:

ONLINE

catholiccampaign.com.au
or via the QR code found on posters, socials, newsletters, and envelopes

USING PLEDGE ENVELOPES

distributed in pews in each Mass and returned to the parish or posted to the Foundation using the reply-paid envelope provided

PHONE

our friendly staff is ready
to take calls at **07 3324 3200**
to process your parishioners' gifts

The Campaign Collateral

- poster
- canvas Bag with tamper-proof collection bags
- USB containing in-parish talking points, homily video, promotional videos, PowerPoint presentations, newsletter inserts and social media content
- giving envelopes
- this Annual Catholic Campaign manual
- your lollies!

How you can help

As a valued staff member of your parish, you play an integral part in ensuring the success of the Annual Catholic Campaign.

Preparing for the Campaign - Starting 21 July

- share ACC inserts in your parish newsletter.
The inserts will be provided through the Clergy and Parish Bulletin email and available online: www.catholicfoundation.org.au/2026acc-parishresources

4 August to 14 August

- receive campaign collateral
- go through all campaign collateral and ensure ample supplies.
Email giving@bne.catholic.net.au if you need more envelopes and/or collateral
- read instructions and tips for running a successful campaign
- share provided social media and promotional videos on your parish website and social media channels
- display provided posters around parish
- include ACC prayer intention in Prayers of the Faithful

Pre-Campaign Weekend: 15 August to 16 August

- make ACC brochures available in pews at Mass
- priests or representatives are encouraged to use the provided talking points for announcement about the Annual Catholic Campaign
- place announcements in bulletin
- include ACC prayer intention in Prayers of the Faithful

ACC Weekend – 22 August to 23 August

- make ACC brochures available in pews at Mass
- priest or representative introduce the Annual Catholic Campaign before entrance hymn and announces that the homily will be given by Archbishop Shane via video today
- play the Archbishop's homily video
- include ACC prayer intention in Prayers of the Faithful
- place the ACC collection in the provided tamper-proof canvas bags and place in your parish safe/a secure location in your parish office

Follow up Weekend 29 August to 30 August

- priest or representative thanks parishioners for their support and announces that for those who missed Campaign weekend, donations can still be made
- play the Follow up video in your Masses
- place final collections in canvas bags and wait for our staff to collect them from you

Readings for the 21st Sunday in Ordinary Time

*Sunday August 23, 2026,
the Twenty-first Sunday in Ordinary Time (Year A)*

Gospel

Matthew 16:13-20

Peter's Profession of Faith

After that Jesus came to the region of Caesarea Philippi. He asked his disciples, "Who do people say the Son of Man is?" They said, "Some say you are John the Baptist, others, Elijah or Jeremiah or one of the prophets."

Jesus asked them, "But you, who do you say I am?" Peter answered, "You are the Christ, the Son of the living God." Jesus replied, "You are a happy man, Simon son of Jonah, for it is not flesh or blood that has revealed this to you but my Father in heaven.

And now I tell you, You are Peter and on this rock I will build my Church; and never will the powers of death overcome it.

I will give you the keys of the kingdom of heaven; whatever you bind on earth shall be bound in heaven, and what you unbind on earth shall be unbound in heaven." Then he ordered his disciples not to tell anyone that he was the Christ.

Reading 1

Isaiah 22:19-23

I will depose you from your office, and I will hurl you down from where you are.

On that day, I will summon my servant Eliakim, son of Hilkiah. I will clothe him with your robe and bind your sash around him and hand over to him your authority. He will be a father to the inhabitants of Jerusalem and to the House of Judah. Upon his shoulder I will place the key of the House of David; what he opens, no one will shut; what he shuts, no one will open. I will fasten him like a peg in a sure spot, and he will be a seat of honour for the house of his father.

Reading 2

Romans 11:33-36

How deep are the riches, the wisdom and knowledge of God! How inscrutable are His judgements, how unsearchable His ways! Who has ever known the mind of the Lord? Who has ever been His counsellor? Who has ever given him a gift, so that God had to repay him? For everything comes from Him, has been made by Him and has to return to Him. To Him be the glory for ever! Amen.



Archbishop's homily

In today's Gospel, Jesus asks a question that is as personal now as it was then:

"Who do you say that I am?"

It is not asked of the crowds, but of the disciples — of those who walk with him, listen to him, and are learning what it means to be a disciple. Peter responds with a simple but profound confession of faith:

"You are the Christ, the Son of the living God."

What follows is important. Jesus doesn't stop with praise for Peter's insight. He entrusts him with responsibility:

"You are Peter, and on this rock I will build my Church."

Faith, in other words, is never just something we hold inwardly. It calls us outward — into relationship, into service, into shared responsibility for the life of the Church.

The first reading from Isaiah echoes this same movement. Authority is not given for self-interest or status, but for stewardship — for holding the key on behalf of others, for strengthening what has been entrusted. Saint Paul, in the reading from his letter to the Romans, reminds us why: everything comes from God, everything belongs to God, and everything finds its purpose in him.

Together, these readings remind us that the Church is not something we simply receive — it is something we build together, by God's grace.

We build the Church whenever faith takes flesh in practical love: when compassion is offered to those who are struggling, when dignity is upheld, when the vulnerable are cared for, and when the future is prepared with attention and hope.

That is what we all strive to do every day as part of the Church across our Archdiocese. And it is what the Annual Catholic Campaign exists to support.

Through this campaign, we are able to sustain ministries that consistently, faithfully live out our Gospel commitment to provide concrete support to people.

Centacare accompanies individuals and families facing illness, imprisonment, violence, or crisis, offering a caring presence as well as practical support.

The Mary MacKillop Brisbane Catholic School Access Fund helps ensure that children whose families are under pressure have access to Catholic education at a critical moment in their lives.

The Annual Grants Program supports a range of parish and community initiatives — often small, local responses that make a profound difference.

The Priests Foundation ensures that priests who have spent their lives in service are themselves supported with care and dignity in their retirement.

And Holy Spirit Seminary prepares future priests for ministry, fostering faith, humility, collaboration and service, at a time when leadership in the Church matters deeply.

None of this is abstract. It is the Church becoming visible in tangible acts of care, formation, and accompaniment — the Church that Christ continues to build, not only on Peter's profession on faith, but on the faith and generosity of God's people.

So today is an invitation — not only to give, but to recognise ourselves as part of this shared mission. When we support the Church's work, we are participating in something larger than ourselves. Following Peter's example, we are saying, in our own way, "You are the Christ" — and allowing that profession of faith to shape how we live.

I invite you to support the Annual Catholic Campaign prayerfully and generously, and to consider a regular monthly gift of an amount that is meaningful to you.

As we come to the Eucharist, we place our lives once again into God's hands, trusting in his wisdom and grace. May our faith, like Peter's, be both confident and active, and may our generosity help ensure that the Church continues to be a place of hope, compassion, and service for those who need it most. Together, may we allow God to keep building his Church among us — here and now, and into the future.



Pre-campaign talking points

To be read: weekend of 15 – 16 August 2026

Below are some suggested words to introduce this year's Campaign to your parishioners. It can be read by your parish ambassador or the parish priest. Feel free to adjust, edit or modify as you see fit.

Good morning/afternoon!

Next weekend, our parish will support the Annual Catholic Campaign. This special campaign brings together all the parishes of the Archdiocese, to provide support for local ministries and care for people in need in our own communities.

Funds raised will directly impact our parish and local communities. The Campaign supports the holistic formation of our future priests, care for our elderly and retired priests, provides access to a Catholic education to children in need and hope to those suffering physically and emotionally in our community.

Please do take a Campaign brochure and giving envelope [hold up brochure and show them how envelope is attached] with you when you go today. You can either pop it in the mail or return it here next week. Of course, if you prefer, you can also fill it in today and place it in the collection, or scan the QR code on the envelope to make your gift online.

Thank you and may God bless you for your generosity and faithfulness.

Campaign Weekend talking points – for parish priest or representative



To be read: weekend of 22 – 23 August 2026

The content below is intended to help you with content and ideas for announcing the campaign in your parish on Campaign Weekend. These are suggestions only, and you are free to change or add anything that you believe will resonate with your parishioners.

Good morning/afternoon!

This year has brought its own set of challenges and rewards, reminding us of the strength and resilience found through our faith. We have much to be thankful for as a parish. Out of all the things to be grateful for, I am most grateful for your continued support which makes a significant impact on the work that we do as one Church.

Today, we will hear a homily from Archbishop Shane Mackinlay, to share the importance of the Annual Catholic Campaign, and how we can continue to be blessed and bless others in our daily lives.

The Annual Catholic Campaign reminds us that we are part of the larger Church. Our parishes work together to support vital ministries and services. Funds raised will support ministries that directly impact this parish, such as:

- training future priests,
- caring for elderly priests when they become frail and unwell,
- helping struggling families access a Catholic education and
- caring for those suffering physically and emotionally in our local community
- supporting community-driven ministry that make a profound impact in our own parish and immediate social groups.

I encourage you to support the Annual Catholic Campaign as there are many who need our care, and this campaign reaches out to those who need our support most.

When making your gift, please put your donation inside the envelope provided [hold up brochure and show them how envelope is attached] so it remains separate from the parish collection. If you add your details to the envelope, you will receive a tax receipt in the mail.

Of course, if you prefer, you can also give online by scanning the QR code on the envelope, or going to catholiccampaign.com.au

Thank you for your faithful generosity and for making sure our Church continues to be a source of hope, compassion, and service for those who need it most.

Campaign Weekend talking points – for seminarians



To be read: weekend of 22 – 23 August 2026

The message below is provided as a guide and template for your use on Campaign Weekend. You can either use it as is or tailor it to your parish. It is intended for seminarians placed in parishes to briefly announce the Campaign before each Mass held on the weekend of 22-23 August 2026.

Good morning/afternoon

During today's Mass, we will hear a homily from Archbishop Shane Mackinlay for the Annual Catholic Campaign.

As a seminarian, this Campaign means a lot to me. You will see Dylan in the campaign video, who is a fellow seminarian. With your support, Holy Spirit Seminary continues to be a place of formation for young men like Dylan and myself.

Of course, your support goes to more than just the seminary. When we unite as one Archdiocesan family through our gifts, we support ministries and people within our own neighbourhoods, reaching those in need, caring for elderly priests, helping families access a Catholic education, and participating in God's own work.

We need your support. When making a gift please put your donation inside the envelope [hold up brochure and show them how envelope is attached] so it remains separate from the parish collection. If you add your details to the envelope you will receive a tax receipt in the mail. You can also give online by scanning the QR code on the envelope, or going to catholiccampaign.com.au

Thank you for your generosity and for making sure our Church continues to be a source of hope, compassion, and service for those who need it most.

Campaign Weekend talking points for retired priests



To be read: weekend of 22 – 23 August 2026

The message below is provided as a guide and template for your use on Campaign Weekend. You can either use it as is, or tailor it to your parish. It is intended for retired priests providing relief in parishes to briefly announce the Campaign before each Mass held on the weekend of 22-23 August 2026.

Good morning/afternoon

During today's Mass, we will hear a homily from Archbishop Shane Mackinlay for the Annual Catholic Campaign.

As a retired priest, this Campaign means a lot to me. With the support of the faithful over the past years, I know many of my fellow priests have been able to retire with dignity. You give them the care they needed to make their senior years meaningful and joyful.

Of course, your support goes to more than just The Priests Foundation – when we unite as one Archdiocesan family through our gifts, we support other ministries and people within our own neighbourhoods, reaching those in need, nurturing vocations, helping families access a Catholic education, and participating in God's own work.

When making a gift please put your donation inside the envelope [hold up brochure and show them how envelope is attached] so it remains separate from the parish collection. If you add your details to the envelope, you will receive a tax receipt in the mail. You can also give online by scanning the QR code on the envelope, or going to catholiccampaign.com.au

Thank you for your generosity and for making sure our Church continues to be a source of hope, compassion, and service for those who need it most.

Follow-up Weekend talking points - for parish priest or representative



To be read: weekend of 29 – 30 August 2026

Please make a brief announcement before Mass on the weekend of 29-30 August 2026. The following announcement can be made by either the parish ambassador or the parish priest.

Good morning/afternoon!

Last weekend our parish held an appeal for the Annual Catholic Campaign in support of the important local ministries in our Archdiocese. Thank you to everyone who responded generously to Archbishop Shane's call for support.

If you didn't get a chance to make a gift last week, there is still time. If you took the envelope home, please pop it in the mail or leave it here on your way out after Mass. You can also give online by scanning the QR code on the envelope, or going to catholiccampaign.com.au

Your tax-deductible gift will be put straight to work by funding the vital Catholic ministries in our local community.

If you have any questions, please don't hesitate to approach me after Mass.

Thank you again for your faithfulness and generosity.

Annual Catholic Campaign Prayer of the Faithful

Please select one or two in the week/s before and during the Annual Catholic Campaign

That we may respond to the call of the gospel, and open our hearts to give generously to support the ministries of service in our faith communities.

With open hearts, we pray: **Lord hear our prayer**

That through the generosity of the people in our parish communities, we may continue to deepen our call to support our sisters and brothers who prepare for specific ministries in our Church.

With open hearts, we pray: **Lord hear our prayer**

That responding to the call to be stewards of the gospel in our families, in our work places, and in our particular faith communities, we may have the courage to offer a caring presence and give the financial support to those who are in need.

With open hearts, we pray: **Lord hear our prayer**

That those who are seeking to follow Christ may have the strength of heart and mind, and be grateful for the riches that support their call to live the gospel commitment wherever they serve.

With open hearts, we pray: **Lord hear our prayer**

That your abundant blessings will fill the hearts of the faithful who have given so generously over many years; may God's grace continue to enrich their lives for the life of the Church in our Archdiocese.

With open hearts, we pray: **Lord hear our prayer**

That God's wisdom and grace will strengthen the people in our Archdiocese so that they will be a source of hope, compassion and love for all those whom they serve each day.

With open hearts, we pray: **Lord hear our prayer**

Ursula O'Rourke sgs

*from all of us at the
Catholic Foundation of the
Archdiocese of Brisbane*

thank you

Terima kasih Dankie
Gracias thank you
Merci ありがとう
Dank je Danke Cảm ơn
감사합니다 Grazie thank you
Asante thank you Obrigada
Salamat Obrigado
Dziękuję 多謝

Your parish continues to be a shining example of how generosity can transform lives. Because of your support, our elderly priests in need of care are supported, future priests are formed at Holy Spirit Seminary, children from families in crises are given the chance to thrive, and healing is offered to those on margins. We are deeply grateful, we could not do any of these good works without you.



**CATHOLIC
FOUNDATION**
ARCHDIOCESE OF BRISBANE