



## ANNUAL

## CATHOLIC CAMPAIGN

Our Church ■ Our Mission ■ Our Community

Through the Annual Catholic Campaign, parishioners and the faithful have an opportunity to provide critical support for four vital ministries in the Archdiocese of Brisbane. This campaign runs once per year, and with a focus on:

- **Centacare:** Providing Catholic social services and pastoral ministry to our most vulnerable neighbours. This includes hospital chaplaincy, psychiatric pastoral care, prison chaplaincy, and Murri Ministry. We also provide vital support to victims of domestic and family violence.
- **Priests Foundation:** Looking after the accommodation and healthcare needs of our elderly and unwell priests after retirement.
- **Mary MacKillop Brisbane Catholic School Access Fund:** Enabling greater access to Catholic education for children whose families are in crisis.
- **Holy Spirit Seminary:** Preparing seminarians in Queensland to become future leaders for our faith.
- **Grassroots programs:** Unallocated donations from supporters who do not need a tax deductible receipt are allocated to the Annual Grants Program. These funds support grassroots ministries and programs throughout the Archdiocese. Many of these grants are awarded to parishes each year.

Funds raised through the Annual Catholic Campaign are processed by the Catholic Foundation office and deposit-ed into legally established Trusts, then designated to specific ministries.

### 1. Background to the Annual Catholic Campaign

In 2012, in consultation with parish priests and staff, we made the decision to combine more than six annual in-parish appeals into one Annual Catholic Campaign. This new, simplified and focused campaign continues to serve vital ministries, while also relieving the administrative burden of multiple appeals for parishes.

### 2. Getting involved

Every gift is important, regardless of the amount. We know and acknowledge that equal sacrifice comes through each of us giving in proportion to what we have been blessed to receive. Don't forget that gifts over \$2 are tax deductible for the donor.



### **3. Campaign Ambassadors: Support from within your parish**

The role of Campaign Ambassadors is to support the parish and Parish Priest and help promote the Campaign. The Parish Priest will provide the final guidance on how Ambassadors will be of best value. We encourage involving as many people as possible to share the workload in each parish.

The Catholic Foundation will provide you and your team with all the materials you need for the campaign. Having an ambassador in the parish means you will have someone to help with:

- Placing brochures and envelopes in pews for Mass
- Introducing and promoting the Campaign from the Pulpit.
- Collecting Campaign gifts after each Mass.
- Tidying and preparing brochures/envelopes for the next Mass
- Organising projectors, speakers, and other equipment to show the Archbishop's homily video
- Encouraging parishioners to help during the Campaign weekend.

### **4. Materials and resources**

You should have your pack of materials and resources shortly before campaign weekend. This will include:

- posters,
- brochures and giving envelopes,
- multimedia versions of the Campaign video and Archbishop's homily, and
- secure bags to collect and store the collection.

You will receive weekly emails in the lead-up to the Campaign. This will provide resources like: the prayer intention for inclusion in Prayers of the Faithful, information for your parish newsletter, and helpful tips for your parish.

We will also provide a condensed version of the Archbishop's Homily for inclusion in your parish newsletter for the Annual Catholic Campaign weekend.

### **5. What to do after the Campaign**

A dedicated team within the Catholic Foundation are here to support you! **You do not need to count or bank donations.** Simply collect ACC envelopes during and after campaign, and place them in the tamper-proof, sealable bags provided in your resources. Staff from the Catholic Foundation will collect these in the weeks following campaign, ensuring donors are thanked and provided with a tax receipt.

If you have any questions or would like additional support, please call on 3324 3200 or email [williamsl@bne.catholic.net.au](mailto:williamsl@bne.catholic.net.au)